WELCOME

Donna M. Messer  Board Chair

Another year has passed and the Naples Airport Authority continues to strengthen and build upon its successes. It is very exciting to note the NAA’s new brand – one that is modern, distinctly Naples and representative of the people we serve. Our new brand is the result of the great effort and initiative that the NAA continues to put forward each year.

Driven by the strategic plan, which serves as a road map for the NAA, as well as continued work on the master plan update, we are making significant progress that serves this community and airport today, while also preparing for tomorrow. The NAA is steadfastly committed to this community as a good neighbor and an engaged partner. The team looks to the APF CARES values to drive what they’re doing day-in and day-out. The result is a great relationship that serves our greater community where we live and do business.

It’s truly amazing to see all the NAA has accomplished over the years – both within this community and beyond. I have nothing but the greatest expectations for success to continue in the years to come.

Christopher Rozansky  Executive Director

On behalf of the Naples Airport Authority, I am pleased to present the 2018 Annual Report. While our updated brand rolled out after the fiscal year closed, it’s gratifying to introduce it within this report as it’s indicative of a number of other accomplishments in 2018.

We made significant progress towards the goals and objectives outlined within our five-year strategic plan, established in 2017. The plan was updated in 2018 to more clearly align our goals and objectives for the benefit of our customers, community and employees.

While Hurricane Irma seems so long ago, recovery has nearly been completed. However, there was little time to dwell on it because business recovered quickly and the tourist season was robust. Several improvements to Taxiway D in 2018 will both enhance safety by reducing runway crossings and provide for new pad sites for hangar development.

We also completed the first half of the master plan update, the first in 20 years. We are starting to have a clearer picture of what the airport might look like in the years ahead with an emphasis placed on providing a safe and efficient airport that makes the highest and best use of available land.

As we look forward to 2019, we will work toward completing the master plan update, in addition to embarking on a Part 150 noise study update. This voluntary process will seek to address the impacts of aircraft noise, as much has changed in the communities that surround the airport since the last Part 150 Noise Study was completed 20 years ago.

Thank you.
A year after its adoption, the NAA updated the Strategic Plan to:
1. Incorporate the NCC Strategic Plan.
2. Refine, clarify and simplify goals, objectives and measures.
3. Reflect feedback from Commissioners, NCC members, customers and staff.

As a result, the updated Strategic Plan reflects goals and objectives that more accurately aligns expectations throughout the plan’s lifecycle. The Strategic Plan is a “living document” that will continually evolve.

VISION: Connecting people to the Paradise Coast through an exceptional airport experience.
MISSION: We serve to operate, develop and maintain the Naples Airport with a commitment to enhancing the quality of life throughout the community.
STRATEGIC PLAN PROJECT AND INITIATIVE HIGHLIGHTS

Significant progress was made on Strategic Plan Goals and Objectives throughout the year. The following projects and initiatives were completed and/or remained on schedule.

### GOAL #1
**Provide a safe, modern and efficient airport and fixed base operator**
- Make progress and/or complete the following capital projects over $1 million: Taxiway D West Quad, Taxiway D North Quad, Aircraft Rescue and Firefighting (ARFF) building design, fuel farm expansion and Hurricane Irma Repairs
- Work with the city and county to update airport zoning ordinances to protect against incompatible land uses and adverse airspace impacts
- Maintain compliance with FAA Part 139 Certification, which includes conducting employee training, maintaining operating procedures and Safety Committee oversight

### GOAL #2
**Be an engaged, responsive partner in service to our community**
- Mitigate adverse impacts of aircraft noise by updating noise contours as part of the Master Plan Update and implementing an aircraft operations data collection and reporting system
- Promote the Fly Safe Fly Quiet campaign at trade show conferences and local pilot groups to encourage voluntary curfew compliance
- Conduct ongoing community outreach through events, tours and presentations to increase awareness about the value of the airport and noise abatement efforts and honor aviation’s historical contributions

### GOAL #3
**Strengthen the airport’s economic vitality**
- Assure fiscal health and integrity through appropriate financial controls and procedures, managing revenues and expenditures, and receiving the Certificate of Achievement for Excellence in Financial Reporting
- Receive unmodified audit for FY 2018
- Ensure business continuity by streamlining internal procedures and business transactions

### GOAL #4
**Equip employees and leaders to excel today while preparing for tomorrow**
- Promote a values-centered culture to better serve our employees, customers and community, measured by NAA’s employee satisfaction survey at 68%, compared to a 60-65% government benchmark
- Create a Leadership Development Program, which 21 NAA employees completed in 2018
- Inspire the next generation of aviation professionals through presentations, tours and support for groups such as Lorenzo Walker Institute of Technology, Experimental Aircraft Association and Civil Air Patrol

Naples Airport’s last master plan update was completed in 1997. Since then, there have been many changes at the airport and within the aviation industry. NAA began the process to develop a new master plan for Naples Airport in 2017.

The primary goal of the master plan study is to create a 20-year development program to maintain a safe, efficient and environmentally friendly airport facility for the Naples community.

In support of this goal, the following objectives will be achieved:
• Align with the airport’s strategic plan
• Ensure orderly development: consider short-term needs and long-term plans
• Ensure compliance with the latest FAA/FDOT design criteria, grant assurances and policies
• Maximize the level of service to airport customers and operators while maintaining low operating costs
• Provide flexibility to allow the airport to respond to changes in the aviation industry
• Meet FAA Airport Geographic Information System (AGIS) mandate
• Create a new Airport Layout Plan (ALP) drawing set
• Incorporate environmental elements such as noise and stormwater into the analyses
• Integrate sustainability (including solar feasibility) and resiliency concepts to ensure long-term viability
• Refine land and commercial real estate development strategies
• Diversify airport revenue streams and increase regional economic impact

In order for the master plan study update goal to be achieved, it is essential for NAA to receive feedback from the community. Public open houses were held in late January and late April/early May for interested members of the public to attend, learn more about the master plan process and provide feedback on the master plan study update. NAA staff was available to answer questions and provide information on the first working paper.

Learn more about the master plan study update at www.FlyNaples.com/masterplan.
PUBLIC SERVICE

Naples Airport is a designated base for disaster relief and provides space for a variety of public services, which benefit from its central location. During times of public emergency, the airport provides first responder services, important access to additional evacuation options and vital supplies.

- Angel Flight Southeast
- Civil Air Patrol – Naples Cadet Squadron
- Civil Air Patrol – Naples Senior Squadron
- Collier Mosquito Control District
- Collier County Sheriff’s Office – Aviation Unit and SWAT Headquarters
- Collier County Emergency Medical Services – MedFlight
- Humane Society Naples
- Naples Recycling Center
- National Weather Service Reporting Station

COMMUNITY

Naples Airport’s observation deck provides the public with an up-close vantage point for watching aircraft from North Road at the south end of the main runway. The observation deck is complete with a shade canopy, picnic tables, a fenced playground and restrooms. Through the radio and speakers, visitors can enjoy hearing the air traffic control tower.

A proud partner of the Gordon River Greenway, Naples Airport Authority provides 1.5 miles along airport property – 2 miles of winding trails, boardwalks and bridges, plus an additional 1.5 miles along the airport perimeter.

The 900-square-foot Naples Museum of Military History is located in the commercial service terminal. Rent-free space is provided by the Naples Airport Authority.

Naples Airport Authority hosts numerous community events at the airport each year, including:

- Lorenzo Walker Technical College Fly-In/Cruise-In, where thousands of people enjoy pancake breakfasts and hundreds of aircraft and vehicles are displayed on the tarmac to raise money for student scholarships
- Humane Society Naples’ Run for the Paws, the only dog-friendly 5K in Naples that raises money to benefit the no-kill pet shelter, adoption center and humane animal clinic

Airport tours and community presentation are always available to the public. www.FlyNaples.com/about-community-engagement