Minutes of the
April 25, 2019 Regular Meeting of the
City of Naples Airport Authority Noise Compatibility Committee (NCC)
Airport Office Building Conference Room

A. ROLL CALL

Meeting was called to order by Chair Byerly at 9:00 a.m. in the Airport Office Building Conference Room.

Committee members present were Chair Byerly, Mr. Auron, Mr. Tuff, Vice Mayor Price, Mr. Holland, and Mr. Cohen. Vice Chair Mastrocinque, Mr. Lobb and Mr. Linneman had excused absences.

Staff and Authority Counsel present were Ms. Terrill, Ms. Jackson, Mr. Owens, Ms. Kidd, Mr. Hushek, Ms. Leduc, Ms. Snyder, Ms. Lynam and Ms. Menard.

Commissioner Messer, Commissioner Lenhard and Commissioner Rideoutte were in attendance.

B. PLEDGE OF ALLEGIANCE

Chair Byerly led the Pledge of Allegiance.

C. AGENDA (Add, delete or re-sequence items)

Ms. Jackson reported that there was one addition to the agenda under New Business, Item No. 2, Discussion and Consensus on Revisions to the Please Fly Safe Fly Quiet Campaign Tagline and Curfew Operations Letter. She stated that this resulted in resequencing Item Nos. 2 and 3 to Item Nos. 3 and 4. A revised agenda was distributed to the Committee at the start of the meeting.

D. MINUTES

1. Approve January 31, 2019 Committee Minutes

Mr. Tuff moved approval of the January 31, 2019 Noise Compatibility Committee Meeting Minutes. Vice Mayor Price seconded the motion. The motion passed 6 – 0 with Vice Chair Mastrocinque, Mr. Lobb and Mr. Linneman absent.

E. PRESENTATIONS AND TIME CERTAIN ITEMS

1. Appreciation of Outgoing Members

Chair Byerly recognized outgoing members, Mr. Revall and Mr. Walker, for their contributions to the NCC. He presented plaques in appreciation for their time and service which will be sent to them since they both were unable to attend the meeting.

2. Welcome Re-Appointed Member, Mr. Cliff Holland and New Members, Mr. Harvey Cohen and Mr. Chris Auron

Chair Byerly welcomed re-appointed NCC member, Mr. Holland, and new members, Mr. Cohen and Mr. Auron and thanked them for volunteering to serve.

3. Update from Noise Compatibility Committee Liaison – Donna M. Messer

Commissioner Messer provided an update of the February 21st, March 21st and April 18th NAA Board Meetings. She announced the following upcoming meetings/events:

- April 30th - The Master Plan Joint NAA Board and NCC Workshop Meeting will be held at City Council Chambers at 8:30 a.m.
- April 30th from 4:30 p.m. to 6: 30 p.m. – A Master Plan public outreach event will be held at the Naples Regional Library
- May 1st from 9 to 11 a.m. – A Master Plan public outreach event will be held at the Airport's Commercial Terminal

4. Update from the Director of Communications – Diane Jackson

Ms. Jackson provided several updates since the January NCC meeting which included staff's attendance at community meetings to communicate our Master Plan activities and our Fly Safe Fly Quiet (FSFQ) initiatives. She said branded water bottles are being provided to passengers in the aircraft to promote our FSFQ messaging. She reported on the Vice President of the United States' visit on March 28th, the F18 military operation on April 20th, the Executive Director's presentation to the Naples Area Board of Realtors and her presentation at the UC Davis Annual Aircraft Noise and Emissions Conference.

5. Monthly Noise Reports – Diane Jackson

Ms. Jackson reviewed the Quarterly Noise Reports for the period January – March 2019 as well as the Monthly High-Level Summary Report that is provided regularly to the Authority Board.

6. NetJets – Noise Abatement Initiatives

Ms. Jackson introduced Mr. Artie Clark of NetJets, whom she met in March at the UC Davis Annual Aviation Noise and Emissions Symposium in Jacksonville, Florida. He provided an overview of NetJets, the largest fractional ownership program in the world with approximately 700 airplanes and providing service to approximately 7,000 NetJets owners. He reported that they were the first Part 135 operator to gain Level 4, the FAA's highest level of safety management. He gave an overview of the NetJets modern, quiet and efficient fleet. He outlined key components of their crewmembers training program, which includes education about and simulated performance of noise abatement procedures. He noted that any time a reservation is made, a description of the specific noise issues for that particular airport are provided. In response to Chair Messer's question regarding changing the language to be more personal in conveying that noise is

affecting the neighbors around the community, Mr. Clark said that he would be happy to adjust the language and discuss further after the meeting. He provided a review of their other internal policies to promote quiet flying as well as a report of NetJets' compliance rate within our Voluntary Curfew. He addressed some of the operational challenges of observing the curfew hours at all times.

In reference to the 3,200 airports around the world that NetJets operates at, Mr. Holland asked if there were noise abatement initiatives from those airports that Naples Airport could consider to enhance our program. Mr. Clark said that the Naples Airport already has a strong noise abatement program. He stated that engagement is critical to success.

Vice Mayor Price asked Mr. Clark whether NetJets would participate in a "welcome home" initiative for owners returning home to Naples. Mr. Clark said that he would like to work together to craft a message and added that they could do something interesting from a media perspective that is visual and branded. Commissioner Messer suggested implementing a "welcome to Naples" initiative to target visitors. Mr. Cohen volunteered to interface with NetJets on these two initiatives.

Mr. Rozansky, Commissioner Messer and Chair Byerly thanked Mr. Clark and his colleagues for making a presentation to the NCC.

6. Environmental Science Associates (ESA) – Part 150 Study Draft Scope

Ms. Jackson introduced Mr. Mike Arnold, the Authority's consultant for on-call noise services. Mr. Arnold presented the draft scope of work for Naples Airport 14 CFR Part 150 Noise Study Update. He provided an overview of the Part 150 process, which is a two-phased process that develops noise exposure maps in the first phase and the Noise Compatibility Program in the second phase. He presented the next steps which include the NCC's review and FAA's review of the draft scope, the finalized scope, independent fee estimate (IFE), ESA cost estimate and grant application schedule. Chair Byerly clarified that in the next few months, staff will be working with the consultants on the fees, NAA Board approval and the grant application in anticipation of a grant award in the August/September timeframe.

A question and answer period followed.

Mr. Holland recommended that a project timeline of the milestones be provided. Mr. Arnold stated that the schedule presumes meetings will take place during peak season and that the FAA review of the final NCP can take up to 180 days. Mr. Rozansky said that we anticipate the project kick-off to be in calendar year 2020.

F. PUBLIC COMMENTS

Mr. Craig Westbay, 750 9th Avenue South, Naples commented regarding the scope of the Part 150 Noise Study as it pertains to a resident living in the downtown area affected by noise. He proposed that alternative metrics for the Study include the community's sensitivity to nuisance noise vs. disruptive noise. He explained that nuisance noise is the traffic on a regular day – it is noise but does not disrupt your life. On the other hand, he said there is disruptive noise. He provided

examples of disruptive noise which included the F18 aircraft conducting operations on Saturday, April 20th, low-flying aircraft that disrupts conversation while outside, and the approximately 15 to 20 days a year where there are planes taking off and landing every five minutes or so over consecutive hours.

G. ACTION ITEMS

1. Approval of the Environmental Science Associates (ESA) Part 150 Study Draft Scope

Mr. Tuff moved Committee approval of the Environmental Science Associates (ESA) Part 150 Study Draft Scope as presented by Mr. Arnold. Mr. Holland seconded. The motion passed 6 – 0 with Vice Chair Mastrocinque, Mr. Lobb and Mr. Linneman absent.

H. OLD BUSINESS

There was no Old Business.

I. NEW BUSINESS

1. Chair Update

Chair Byerly reminded Committee members of the Joint NAA Board and NCC Workshop Meeting on April 30th at City Hall as well as the Sunshine Law training meeting following today's NCC meeting.

Chair Byerly stated that a letter to the editor of the Naples Daily News was published by a concerned citizen regarding the disruption of church services at Cambier Park. He said that a response to the letter was drafted and will be sent to the editor outlining the NCC's roles, contact information and statement that the majority of take-offs are typically to the Northeast. He added that our response was sent to Pastor Scott of the Celebration Beach Church, who expressed his support for the airport. He read aloud the second paragraph of his response as follows:

> "The NAA works closely with the air traffic control tower. Airport staff regularly provides dates and times for scheduled activities at Cambier Park, such as church services. As a community member, Pastor Scott with Celebration Beach Church has expressed his support for the airport and that aircraft and other outside noise have minimal impacts to his service. He mentioned that it is part of the ambiance of having a church outside in paradise."

2. Discussion and Consensus on Revisions to the Please Fly Safe Fly Quiet Campaign Tagline and Curfew Operations Letter

Ms. Jackson introduced Mike Hushek, NAA's FBO Manager, to present feedback received from pilots regarding the "Avoid Flying 10 p.m. to 7 a.m." tagline. Ms. Jackson added that airports similar to Naples are moving from a strict "Avoid Flying" curfew tagline to a friendlier message of "please help our community, we are noise sensitive."

Mr. Hushek stated that he represents the Naples Airport at conferences and at community group meetings to build relationships with pilots and educate them on our voluntary curfew. He said that pilots are interpreting the "Please Avoid Flying 10 p.m. to 7 a.m." tagline negatively and it is difficult for staff to educate them about our curfew hours, as the conversation doesn't progress from the negative opening. Mr. Hushek expressed that he would like to work with NAA leadership to turn the current message into a more positive one. He believes that it will be received better and improve our compliance rate.

Chair Byerly thought it was a good idea to try and engage the pilots but stated the risk is that we have a good compliance record with increased activity.

Vice Mayor Price said that for years, he has never been a fan of the letter and commented that the NAA could do a better job of messaging to our community as evidenced by the earlier conversation of a "welcome home" initiative instead of a message of "stop being the bad guy." He agreed that it would be appropriate to message to our customers and to the residents, with a goal of increasing the compliance rate in a way that is nicer, kinder and one that creates a better sense of community while doing so.

Mr. Auron added that the letter does seem harsh and suggested that multiple versions of the curfew letter be created to target private pilots who live here and a different one for corporate jet pilots.

Vice Mayor Price proposed that a different version of the curfew letter be sent to repeat offenders. He liked Mr. Auron's suggestion of having a couple of different versions and messages for the private vs. business jet pilot.

Mr. Rozansky appreciated the thoughtful comments especially after the presentation given by NetJets. He said staff's intent would be to work on the messaging through ESA and provide drafts and ideas to discuss at the next NCC meeting so that as part of our continued rebranding initiatives, we could have the messaging in place for the NBAA conference later this fall.

There was consensus for the NCC to move forward with the initiative to review and revise the Please Fly Safe Fly Quiet tagline and curfew operations letter.

3. Discussion and Consensus Whether to Confirm the June 27, 2019 Tentative Meeting Date

After discussion, there was consensus to schedule an NCC meeting for June 27th to review revisions to the Please Fly Safe Fly Quiet tagline and curfew operations letter.

4. Next Meeting Date

Chair Byerly announced the April 30th Joint Workshop meeting schedule as discussed earlier as well as the June 27th and October 31st NCC Regular Meeting dates.

J. PUBLIC COMMENTS

There were no public comments.

K. CORRESPONDENCE/COMMITTEE MEMBER COMMENTS – COMMITTEE MEMBERS

There were no additional comments.

L. ADJOURNMENT

With no further business, the meeting adjourned at 10:47 a.m.

Diane J. Terrill
Secretary

NOTE: Printed copies of all visual presentations and handouts are on file in the Executive Assistant's Office.

Naples Daily News Letter to the Editor

Cambier Park and Naples Airport

As chair of the Noise Compatibility Committee, I thought it important to share some of the Naples Airport Authority's efforts to be responsive to community concerns. My role on the committee is to monitor trends, receive public input and make recommendations to mitigate the impacts of aircraft noise to the extent feasible.

The NAA works closely with the air traffic control tower. Airport staff regularly provides dates and times for scheduled activities at Cambier Park, such as church services. As a community member, Pastor Scott with Celebration Beach Church has expressed his support for the airport and that aircraft and other outside noise have minimal impacts to his service. He mentioned that it is part of the ambiance of having a church outside in paradise.

The tower has the responsibility to ensure the safety of aircraft operations, as well as establishing the runway in use. To the extent possible, the tower avoids direct flights over Cambier Park during published events. However, safety is the first priority and the direction of flight is impacted by wind (pilots always prefer to takeoff and land into the wind) and other factors. Most often, takeoffs are to the northeast (using Runway 5) and arrivals can be observed over downtown, including Cambier Park.

Naples Airport is sensitive to the community and every effort is made to minimize noise impacts. Learn more about our efforts by visiting flynaples.com/about-noise-abatement or by email at naa@flynaples.com.

Bruce Byerly
Naples
239-643-0733

CITY OF NAPLES AIRPORT AUTHORITY (NAA)
Noise Compatibility Committee (NCC)
Notice of Regular Meeting

FINAL AGENDA

Airport Office Building, 2nd Floor Conference Room
200 Aviation Drive North
Naples, Florida

Thursday, April 25, 2019
9 a.m.

Commissioner Donna M. Messer – Chair and Noise Compatibility Committee Liaison
Commissioner Michael Lenhard – Vice Chair and Consultant Selection Committee Chair
Commissioner James Rideoutte – Audit Committee Chair, Consultant Selection Committee Member
Commissioner Ted Brousseau – Legal Liaison
Commissioner Kerry C. Dustin, Audit Committee Member
Executive Director: Christopher A. Rozansky
Authority Attorney: William L. Owens, Esq. of Bond, Schoeneck & King, PLLC

Welcome. If you wish to address the Noise Compatibility Committee regarding an item listed on the Agenda, please complete a Speaker Registration form (available at the rear of the room) and hand it to the Executive Assistant prior to consideration of that item. We ask that speakers limit comments to 5 minutes and that large groups name a spokesperson whenever possible. All written, audio-visual, and other materials distributed to Committee members or staff during this meeting will become the property of NAA and will be a public record. Thank you for your interest and participation.

NOTICE

Formal action may be taken on any item listed on the Agenda below, or added to the Agenda before or during the meeting, or discussed during the meeting without being added to the Agenda. Also, the sequence of items may be changed as the meeting progresses. Any person who decides to appeal a recommendation made by the NCC with respect to any matter considered at this meeting may do so at the next Regular City of Naples Airport Authority Board Meeting.

Any person with a disability requiring auxiliary aids or services in order to participate in this proceeding for meetings at the City Council Chamber may call the City Clerk's Office at 213-1015, or for meetings at the Airport Office Building, the NAA Executive Assistant's Office at 643-0733, with requests at least two business days before the meeting.

Information on Action Items and other items which has been provided in advance of this meeting may be inspected at the office of the Executive Assistant, General Aviation Terminal Building, 2nd Floor, 160 Aviation Drive North. Minutes of this meeting will be prepared for Committee approval, usually at the next Regular Meeting.

Two or more Airport Authority Commissioners may be in attendance. Florida Statute 286.011 states, "any gathering, whether formal or casual, of two or more members of the same Board or commission to discuss some matter on which foreseeable action will be taken by the public Board or Commission must be conducted in accordance with the Sunshine Law."

A. **ROLL CALL - Chairman**

B. **PLEDGE - Chairman**

C. **AGENDA (Add, delete or re-sequence items)**

D. **MINUTES**

1. Approve January 31, 2019 Committee Minutes

E. **PRESENTATIONS AND TIME CERTAIN ITEMS**

1. Appreciation of Outgoing Members
2. Welcome Re-Appointed Member, Mr. Cliff Holland and New Members, Mr. Harvey Cohen and Mr. Chris Auron
3. Update from Noise Compatibility Committee Liaison – Donna M. Messer
4. Update from the Director of Communications– Diane Jackson
5. Monthly Noise Reports – Diane Jackson
6. NetJets – Noise Abatement Initiatives
7. Environmental Science Associates (ESA) – Part 150 Study Draft Scope

F. **PUBLIC COMMENTS**

G. **ACTION ITEMS**

1. Approval of the Environmental Science Associates (ESA) Part 150 Study Draft Scope

H. **OLD BUSINESS**

I. **NEW BUSINESS**

1. Chair Update
2. Discussion and Consensus on Revisions to the Please Fly Safe Fly Quiet Campaign Tagline and Curfew Operations Letter
3. Discussion and Consensus Whether to Confirm the June 27, 2019 Tentative Meeting Date
4. Next Meeting Date

J. **PUBLIC COMMENTS**

K. **CORRESPONDENCE/COMMITTEE MEMBER COMMENTS - Committee Members**

L. **ADJOURNMENT**