Minutes of the
June 27, 2019 Regular Meeting of the
City of Naples Airport Authority Noise Compatibility Committee (NCC)
Airport Office Building Conference Room

A. ROLL CALL

Meeting was called to order by Chair Byerly at 9:00 a.m. in the Airport Office Building Conference Room.

Committee members present were Chair Byerly, Mr. Cohen, Mr. Tuff, Mr. Lobb and Mr. Auron. Vice Chair Mastrocinque, Vice Mayor Price, Mr. Holland and Mr. Linneman had excused absences.

Staff and Authority Counsel present were Mr. Rozansky, Ms. Terrill, Mr. Owens, Mr. Warriner, Mr. Hushek, Ms. Snyder and Ms. Menard.

Chair Messer was in attendance.

B. PLEDGE OF ALLEGIANCE

Chair Byerly led the Pledge of Allegiance.

C. AGENDA (Add, delete or re-sequence items)

There were no changes to the agenda.

D. MINUTES

1. Approve April 25, 2019 NCC Regular Meeting Minutes

Mr. Auron moved approval of the April 25, 2019 Noise Compatibility Committee Regular Meeting Minutes. Mr. Cohen seconded the motion. The motion passed 5 – 0 with Vice Chair Mastrocinque, Vice Mayor Price, Mr. Holland and Mr. Linneman absent.

2. Approve April 25, 2019 Workshop Meeting Minutes for Ethics and Sunshine in Government Training

Mr. Tuff moved approval of the April 25, 2019 Workshop Meeting Minutes for Ethics and Sunshine in Government Training. Mr. Cohen seconded the motion. The motion passed 5 – 0 with Vice Chair Mastrocinque, Vice Mayor Price, Mr. Holland and Mr. Linneman absent.

E. PRESENTATIONS AND TIME CERTAIN ITEMS

1. Update from Noise Compatibility Committee Liaison – Donna M. Messer

Chair Messer provided an update of the April 30th Master Plan Joint Workshop Meeting, the April 30th and May 1st public outreach events and the May 16th and June 20th NAA Board Meetings.

There was a brief update of the revised proposal for the project to design and install an aircraft data collection and operations reporting system at the Naples Airport. Mr. Rozansky stated that the revised proposal of four cameras would capture approximately 95 percent of the operation data; and as more and more aircraft adopt ADS-B technology, that figure would increase.

2. Update from the Deputy Executive Director – Diane Terrill

Ms. Terrill announced that the Naples Airport Authority will be celebrating its 50th anniversary on July 3rd. She presented the Authority's new 50th logo that will be used during the remainder of the year. She noted that a celebration will be held on July 3rd at the General Aviation Terminal and encouraged NCC members to attend.

Ms. Terrill said that the Master Plan is well underway and that the next public outreach event and Workshop meetings between the NCC and Board will be held later this year.

3. Please Fly Safe Fly Quiet Campaign Recommendations – Mike Arnold, ESA

Ms. Terrill provided brief comments regarding the research into revising the tagline for the Fly Safe Fly Quiet (FSFQ) campaign, which currently states, "Avoid Flying 10:00 pm to 7:00 am." Mr. Hushek added that from discussions with pilots, the perception of the "Avoid Flying" subheading was viewed as a negative and did not allow for additional dialog about the importance of our curfew hours and the impact it has on our community.

Mr. Michael Arnold of Environmental Science Associates (ESA) presented his findings from researching best practices within the industry. He reviewed his observations of the existing FSFQ tagline and suggested an alternative approach to convey a more positive message and create a better connection with the community. He displayed a couple of logo options of the proposed tagline, Quiet Hours 10 p.m. – 7 a.m.

There was discussion regarding the two alternative logo options, and the Committee preferred the subheading, Quiet Hours 10 p.m. – 7 a.m., highlighted in orange rather than blue.

F. PUBLIC COMMENTS

There were no public comments.

G. ACTION ITEMS

1. Discussion and Consensus on Revisions to the Please Fly Safe Fly Quiet Campaign Tagline and Curfew Letter

Mr. Arnold provided observations from his review of our existing voluntary curfew compliance letter and presented his findings of the industry's approach to its curfew communications. He stated that virtually all of the letters were a single page, customer and neighbor focused and most included specific operational information.

He presented a revised approach using two different single page letters. The first letter would be a general communication to first-time and infrequent offenders with a more positive, customer- and community-oriented message which would include noise abatement references and specific flight planning actions. The second letter would be sent out to frequent offenders. The letter would include targeted operational actions, operational pressures and the importance of support as well as our plan to schedule a follow-up meeting to discuss the FSFQ program in more detail.

There was discussion regarding the development of a formalized plan to follow up with the frequent offenders and keeping the process less rigid so that the owner or operator of the aircraft could be addressed on a case-by-case basis in order to build the community connection with the operators.

Mr. Hushek expressed his support for the new tagline and the new letters and said that it should result in a more positive response and compliance with our curfew.

Mr. Cohen moved to recommend to the Authority Board the approval of the Please Fly Safe Fly Quiet campaign tagline, Quiet Hours 10 p.m. to 7 a.m., as presented by Mr. Arnold as well as the General Curfew Letter and the Frequent Non-compliance Letter as provided in the Committee's meeting packet.

H. OLD BUSINESS

1. Final Part 150 Noise Study Scope and Fee

Ms. Terrill stated that the final Part 150 Noise Study scope and fee were presented to the Authority Board at its June 20th Regular Meeting, and the Board authorized the Executive Director to submit a grant application to the FAA in an amount not to exceed $1,400,000. She announced that the FAA confirmed via email that the scope and fee were reasonable.

Mr. Arnold said that the scope of work included an analysis using the 60 DNL noise contour since the City of Naples and Collier County have adopted it for land use compatibility purposes. He said that the scope also featured supplemental metrics. He stated that the FAA did not ask for those two elements to be removed but asked that the added language be developed in consultation with them.

A question and answer period followed.

I. NEW BUSINESS

1. Chair Update

There were no other updates.

2. Next Meeting Date

Chair Byerly announced that the next NCC Regular Meeting will be held on October 31st at 9 a.m.

Please note: Following this meeting, a Joint Workshop Meeting was added to the schedule for the same day, and the NCC Regular Meeting was changed to be held at City Chambers beginning at 8:30 a.m.

J. PUBLIC COMMENTS

There were no public comments.

K. CORRESPONDENCE/COMMITTEE MEMBER COMMENTS – COMMITTEE MEMBERS

There were no additional comments.

L. ADJOURNMENT

With no further business, the meeting adjourned at 9:40 a.m.

Diane J. Terrill
Secretary

NOTE: Printed copies of all visual presentations and handouts are on file in the Executive Assistant's Office.

CITY OF NAPLES AIRPORT AUTHORITY (NAA)
Noise Compatibility Committee (NCC)
Notice of Regular Meeting

FINAL AGENDA

Airport Office Building, 2nd Floor Conference Room
200 Aviation Drive North
Naples, Florida

Thursday, June 27, 2019
9 a.m.

Commissioner Donna M. Messer – Chair and Noise Compatibility Committee Liaison
Commissioner Michael Lenhard – Vice Chair and Consultant Selection Committee Chair
Commissioner James Rideoutte – Audit Committee Chair, Consultant Selection Committee Member
Commissioner Ted Brousseau – Legal Liaison
Commissioner Kerry C. Dustin, Audit Committee Member
Executive Director: Christopher A. Rozansky
Authority Attorney: William L. Owens, Esq. of Bond, Schoeneck & King, PLLC

Welcome. If you wish to address the Noise Compatibility Committee regarding an item listed on the Agenda, please complete a Speaker Registration form (available at the rear of the room) and hand it to the Executive Assistant prior to consideration of that item. We ask that speakers limit comments to 5 minutes and that large groups name a spokesperson whenever possible. All written, audio-visual, and other materials distributed to Committee members or staff during this meeting will become the property of NAA and will be a public record. Thank you for your interest and participation.

NOTICE

Formal action may be taken on any item listed on the Agenda below, or added to the Agenda before or during the meeting, or discussed during the meeting without being added to the Agenda. Also, the sequence of items may be changed as the meeting progresses. Any person who decides to appeal a recommendation made by the NCC with respect to any matter considered at this meeting may do so at the next Regular City of Naples Airport Authority Board Meeting.

Any person with a disability requiring auxiliary aids or services in order to participate in this proceeding for meetings at the City Council Chamber may call the City Clerk's Office at 213-1015, or for meetings at the Airport Office Building, the NAA Executive Assistant's Office at 643-0733, with requests at least two business days before the meeting.

Information on Action Items and other items which has been provided in advance of this meeting may be inspected at the office of the Executive Assistant, General Aviation Terminal Building, 2nd Floor, 160 Aviation Drive North. Minutes of this meeting will be prepared for Committee approval, usually at the next Regular Meeting.

Two or more Airport Authority Commissioners may be in attendance. Florida Statute 286.011 states, "any gathering, whether formal or casual, of two or more members of the same Board or commission to discuss some matter on which foreseeable action will be taken by the public Board or Commission must be conducted in accordance with the Sunshine Law."

A. **ROLL CALL - Chairman**

B. **PLEDGE - Chairman**

C. **AGENDA (Add, delete or re-sequence items)**

D. **MINUTES**

1. Approve April 25, 2019 NCC Regular Meeting Minutes

2. Approve April 25, 2019 Workshop Meeting Minutes for Ethics and Sunshine in Government Training

E. **PRESENTATIONS AND TIME CERTAIN ITEMS**

1. Update from Noise Compatibility Committee Liaison – Donna M. Messer

2. Update from the Deputy Executive Director – Diane Terrill

3. Please Fly Safe Fly Quiet Campaign Recommendations – Mike Arnold, ESA

F. **PUBLIC COMMENTS**

G. **ACTION ITEMS**

1. Discussion and Consensus on Revisions to the Please Fly Safe Fly Quiet Campaign Tagline and Curfew Letter

H. **OLD BUSINESS**

1. Final Part 150 Noise Study Scope and Fee

I. **NEW BUSINESS**

1. Chair Update

2. Next Meeting Date

J. **PUBLIC COMMENTS**

K. **CORRESPONDENCE/COMMITTEE MEMBER COMMENTS - Committee Members**

L. **ADJOURNMENT**